

Program Advertising 2010-2011 Season

Thanks! That's right—we want to thank you right away for considering placement of your advertisement in our program for the upcoming season. Your support helps make the North Carolina Master Chorale concerts possible. We are certain that after a year in our program, you will be coming back to thank us because your ad was successful in generating new business for you.

If you are not already familiar with the North Carolina Master Chorale, we are an organization dedicated to the choral arts, and we produce several concerts each year—five this coming season with three taking place in the Progress Energy Center for the Performing Arts (PECPA). We perform great choral masterworks, often with the help of members of the North Carolina Symphony and soloists from around the country. Additionally, our choruses regularly perform on both the North Carolina Symphony and Carolina Ballet performance series.

Benefits of Advertising with NCMC

- ♪ Distinctive Audience
- ♪ Long Life of Advertisement
- ♪ Supporting a Community Organization

Our 2010-2011 Concert Season:

- ♪ *The Here and Now* Sunday, October 24 in Meymandi Concert Hall, PECPA
- ♪ *Joy of the Season* Tuesday, December 14 in Meymandi Concert Hall, PECPA
- ♪ *Romance in the Air* Saturday, February 12 in Kenan Recital Hall, Peace College
- ♪ *Musical Bouquet* Sunday, April 10 at St. Michael's Episcopal Church
- ♪ *Mendelssohn's Elijah* Sunday, May 1 in Meymandi Concert Hall, PECPA

Over 4000 potential clients and customers will attend our 2010-2011 season; you can maximize your advertising budget by reaching well-established professionals and retirees from all over the Triangle and beyond. Your ad has a long life—over six months—which means your investment gets stretched even further than a simple newspaper ad!

We would love to have your advertisement in our Season Program. Please check the back of this flyer for ad sizes and rates. Call (919) 856-9700 for more information or to receive a complete sample program. And Thanks!

Space Reservation Deadline:

9/1/2010

Materials Deadline:

9/15/2010

Contact: Michelle Hile

(919) 856-9700 or michelle@ncmasterchorale.org

**No increase from
last year's rates!**

North Carolina Master Chorale
Ad Sizes and Rates 2010-11

Ad	Size	Price	Bonus *
Back Cover <small>NOT AVAILABLE</small>	7.5"w x 10"h	\$800	12 tickets
Premium*	7.5"w x 10"h	\$600	10 tickets
Full Page	7.5"w x 10"h	\$375	8 tickets
Half Page	7.5"w x 4.75" h	\$275	6 tickets
Quarter Page	3.625"w x 4.75" h	\$160	4 tickets
Eighth Page	3.625"w x 2.25" h	\$95	2 tickets

* Inside front cover, inside back cover
Business card ad = eighth page

*With ad payment received by December 3, receive this quantity of complimentary tickets to the Master Chorale's December 14 performance of *Joy of the Season*.

(vertical also available, 3.625"w x 10" h) **Half Page**

Mechanicals: Call or email Michelle Hile at the Master Chorale office, (919) 856-9700 or michelle@ncmasterchorale.org for specific information regarding mechanicals.

Eighth Page

Quarter Page

Full Page



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YES! I would like to advertise with the North Carolina Master Chorale.

Ad Size:	Price	Bonus with purchase
<input type="checkbox"/> 1/8 page	\$95	2 Tickets
<input type="checkbox"/> 1/4 page	\$160	4 Tickets
<input type="checkbox"/> 1/2 page	\$275	6 Tickets
<input type="checkbox"/> Full page	\$375	8 Tickets
<input type="checkbox"/> Premium (Call to check availability)	\$600	10 Tickets

Your Information:

Business Name _____

Contact (Name and Title) _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Ad Design:

- Please use the same ad as last year.
- The ad will be submitted electronically by September 15.
- Please contact me for design assistance with the ad (additional fees may apply).

Pre-payment (optional, unpaid ads will be invoiced later):

- Please charge my Visa, MasterCard, Discover Card, American Express (circle one):

Card No. _____ Exp. Date _____

Name on card _____

Signature _____

Submit Form:

Fax: (919) 664-8301

Scan and email: michelle@ncmasterchorale.org

Mail: NCMC, PO Box 562, Raleigh, NC 27602

Please call Michelle Hile at (919) 856-9700 with any questions or to reserve ad space by phone.